

Developments-Tracker

Developments-Tracker is a development projects management tool, used for asset development and construction. It helps co-ordinate multiple projects across the organisation and links development investment with tourism industry impact on the area and its environment. This enables evidence-based analysis and decision making for future development.

Benefits

- Improves communication between all stakeholder groups
- Displays the developments on mapping software
- Measures the tourism impact on the area and its environment
- Track the economic value of a development

Communication and Collaboration

Communication is improved between all stakeholder groups including the state and local government and developers with the use of Developments-Tracker. The system also enhances sourcing of knowledge and flow of information.

Developments-Tracker fosters a collaborative environment for government to work closely with tourism operator developers to maximise the social, environmental and financial outcome for the community and the stakeholders.

It enables secure shared access for specified key managers for other federal, state and local government departments such as Regional Tourism and Economic Development offices.

Mapping Interface

Developments are displayed on mapping software. The maps have layered information so you can understand many aspects of the development – information can include such things as viewing the touring routes around the region; where the local information centres are; and where the airport is.

Measuring Value

Developments-Tracker will enable you to have accurate details of all tourism ventures so that they can make better informed tourism marketing strategies to benefit the state and the venture.

You will be able to track the economic value of the development. Developments-Tracker will record details such as the value of the project, the tourism value and the jobs the venture will create. Recording all this information in one central location, greatly aids reporting.

Flexible Searching and Reporting

All data is recorded from the initial development concepts to the final outcomes. Developments-Tracker has flexible reporting ability which enables you to retrieve and utilise information more effectively. All reports can be fully customised to meet your needs.

Developments-Tracker will allow you to search for all developments, and by their category you may also search for the Proponent. You may also see what other development/s the Proponent has been involved with. Therefore you can have a complete view of all their previous developments (eg. success, market, category).

Integration

Developments-Tracker can be integrated into various Mapping software products such as Mapinfo and GIS. It can also be linked to your finance and other enterprise systems.

Therefore you can have a fully integrated system, enabling you to have all relevant information at your fingertips. This will reduce time and allow you to make better informed decisions.

Web-based system

As Developments-Tracker is web-based, privileged users can have access to the system at any time regardless of their location, and it will also record who enters data. It is a component-based business system, which can easily be upgraded or modified. As it has a web interface and uses a standard web browser, it is very user friendly and has high levels of acceptance.

Contact Us

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